

HIGH PLAINS
JOURNALTM
 **Live**

**Exhibitor & Sponsor
Guide**

AUGUST 6-8, 2025 /// WICHITA, KS



[HPJLIVE.COM](https://hpjlive.com)



Event Overview



From print to in-person

THE MIDWEST MEET-UP YOU'VE BEEN LOOKING FOR.

Overview:

The first annual HPJ-Live event is August 6-8, 2025 in Wichita, KS at the Century II Performing Arts & Convention Center. This event combines the popular U-Events into a multi-day learning experience and tradeshow you won't want to miss.

Profile:

Hosted by High Plains Journal - *your trusted ag news source for 75 years* - farmers, ranchers, and ag experts come together to learn from industry leaders, connect with vendors, and share experiences with colleagues and neighbor producers.

But it's more than just learning—it's about taking the next steps that drive real impact, both locally and globally.

- **99.6%** OF PRODUCERS SAY HPJ EVENTS ARE **valuable and needed**
- **Nearly 1,000** U-SERIES EVENT ATTENDEES IN 2024
- **18+ years** OF EVENT EXPERIENCE, INCLUDING PUTTING ON MORE THAN **100 live events**
- EXPECTING **100+ exhibitors and vendors** IN 2025
- **Over 20+ hours** OF ACTIVE TRADESHOW AND NETWORKING TIME

If you enjoy our weekly print and digital content, HPJ Live is an event you won't want to miss.

Why Wichita

Wichita, KS, is both the largest and most centrally located city in the state. In any direction there is access and reach to agri-business, manufacturing, small grains, row crops, cover crops, commercial cattle, and more, making it a thriving hub for the High Plains Journal Region.

Since its early days, Wichita has continuously evolved into a vibrant, multicultural city.





Exhibitor Options & Application

COMPANY NAME: _____

STREET/PO BOX: _____

CITY: _____ STATE/PROVINCE: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ WEBSITE: _____

PRIMARY BOOTH CONTACT: _____ CONTACT EMAIL: _____

COMPANY DESCRIPTION: _____

The current rate, agreed upon High Plains Journal Live, is fully transferrable in booth size, price and the number of registrations.

Booth Reservation:

- 10x10 (\$13 sq. ft) \$1,300 10x30 (\$11 sq. ft) \$3,300
- 10x20 (\$11 sq. ft) \$2,200 20x20 (\$9.50 sq. ft.) \$3,800

For more than 400 sq. ft. please reach out to our sales team for pricing.

Booth Reservation Includes pipe, drape, signage, clothed table and two (2) chairs.

Pre-event and onsite marketing including company logo and description in both the interactive floorplan and event directory. Exhibitors are provided three (3) complementary exhibitor badges per 110 sq.ft. of booth space and three (3) guest passes.

BOOTH SELECTION: _____ 1st choice _____ 2nd choice _____ 3rd choice

Additional Charges:

- Corner Fee (flat rate, n/a to 20x20 or larger based on..... \$200 availability and event management approval)
- Co-Exhibitor Fee (per 10x10 space) \$250

CO-EXHIBITOR COMPAY NAME: _____

CO-EXHIBITOR CONTACT PHONE: _____

CO-EXHIBITOR CONTACT EMAIL: _____

Total: TOTAL SQ. FT. _____ + ADDITIONAL CHARGES _____ = \$ _____

Payment Options — ALL PAYMENTS MUST BE IN U.S. DOLLARS

- Invoice
- Check or Money Order: *Drawn on a U.S. Bank and in U.S. dollars only*
Made payable to High Plains Journal
PO Box 801046 • Kansas City MO 64180-1046
- Credit Card: *All Major Accepted (Visa, MC, AmEx, Discover)*

* To pay by credit card, please contact Kathleen Letson
Email: kathleen@wjinc.net • Direct line 314-446-1390

Authorization

We agree to abide by all conditions, rules and regulations governing High Plains Journal Live per "Rules and Regulations" found on hpjlive.com.

SIGNATURE: _____

PRINT NAME: _____

DATE: _____

Payment Terms — Payment due upon receipt of invoice. Please see 2025 Rules & Regulations found on HPJLive.com for our cancellation policy.

Sponsorship Opportunities

Premium/Headline

\$10,000

- Extra-large logo included on all on-site show signage
- Logo inclusion on show directory/HPJ Live preview edition
- (1) full page print ad included in HPJ live show directory/preview edition
- Introduction to education session speaker with logo/brand recognition on stage/education session
- (1) literature piece or "swag item" included in HPJ Live registration bag
- (1) custom email to 2025 HPJ LIVE attendee registration list (post-event)
- 10x10 exhibit space
- 4 sponsored social media posts
- (1) 15-20 onsite product/service demo on trade show floor
- 20 complimentary registration passes

Gold

\$7,500

- Logo included on HPJ Live website and pre-event marketing leading up to event
- Large logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) Full page print ad included in HPJ live show directory/preview edition
- (1) literature piece or "swag item" included in HPJ Live registration bag
- 10x10 exhibit space
- 3 sponsored social media posts
- 15 complimentary registration passes

Silver

\$5,000

- Logo included on HPJ Live website and pre-event marketing leading up to event
- Medium logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) 1/4 page print ad included in HPJ live show directory/preview edition
- (1) literature piece or "swag item" included in HPJ Live registration bag
- 2 sponsored social media posts
- 10x10 exhibit space
- 10 complimentary registration passes

Bronze

\$2,500

- Logo included on HPJ Live website and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) 1/4 page print ad included in HPJ live show directory/preview edition
- 5 complimentary registration passes

Additional Sponsorship Opportunities

Welcome Reception Sponsor: \$7,500 (1 AVAILABLE)

- Exclusive sponsor of the welcome reception - the first opportunity for attendees and exhibitors to meet.
- Sponsor recognition through signage around food/bar areas throughout the welcome reception
- Large logo to be included on HPJ Live website, and all pre-event marketing
- Large logo included on all onsite show signage
- Logo included in show directory
- 15 complimentary registration passes

Lunch n' Learn Sponsor: \$6,000 (1 AVAILABLE)

- Includes sponsorship of lunch / meal + education session during HPJ Live day 1 or 2
- Lunch provided by sponsor with a 25-30 min. Education session on stage.
- Logo included on hpj live website, and pre-event marketing leading up to event
- Medium logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 10x10 exhibit space
- 2 sponsored social media posts
- 10 complimentary registration passes

Lanyard Sponsorship: \$4,000 (1 AVAILABLE)

- Includes logo/branding on HPJ Live Lanyard
- Medium logo included on HPJ Live website, and pre-event marketing leading up to event
- Medium logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- (1) literature piece or "swag item" included in HPJ Live registration bag
- 8 complimentary registration passes

Education Session Sponsor: \$3,000

- Includes sponsorship of 1 education session with logo included on backdrop and introduction to presenter
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 10x10 exhibit space
- 6 complimentary registration passes

Registration Sponsor: \$3,000 (NO LONGER AVAILABLE)

- Includes sponsorship of HPJ LIVE registration and onsite registration
- Sponsor logo included on registration signage / signage directionals near registration area
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 6 complimentary registration passes

NO LONGER AVAILABLE

Networking Break Sponsor: \$2,500 (2 AVAILABLE)

- Includes signage near/at networking break location & "serving area" indicating sponsor
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 5 complimentary registration passes

Award Sponsor: \$1,000 (IF APPLICABLE)

- Includes on-stage mention of the Awards Sponsor during the awards presentation
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage
- 2 complimentary registration passes

Product Demo Sponsorship: \$800 (3 AVAILABLE)

- Includes (1) 15-20 onsite product demo on show floor
- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage

Support Sponsor: \$750

- Small logo included on HPJ Live website, and pre-event marketing leading up to event
- Small logo included on all onsite show signage
- Logo included on show directory / HPJ live preview edition coverage



Sponsorship Application

COMPANY NAME: _____

STREET/PO BOX: _____

CITY: _____ STATE/PROVINCE: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____ WEBSITE: _____

PERSON IN CHARGE OF SPONSORSHIP: _____ CONTACT EMAIL: _____

COMPANY DESCRIPTION: _____

Chosen Sponsorship Package

- PREMIUM/HEADLINE SPONSOR GOLD SPONSOR SILVER SPONSOR BRONZE SPONSOR LANYARD SPONSOR
 NETWORKING BREAK SPONSOR LUNCH N' LEARN SPONSOR REGISTRATION SPONSOR AWARD SPONSOR
 WELCOME RECEPTION SPONSOR SUPPORT SPONSOR EDUCATION SESSION SPONSOR PRODUCT DEMO SPONSOR

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SIGNATURE: _____

PRINT NAME: _____

DATE: _____

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Please email or fax completed application to: **Jason Koenig** | jkoenig@hpj.com | 314.873.3125



Floor Plan



Interested in exhibiting or sponsoring the event, please contact:

Jason Koenig
 National Sales Manager
 jkoenig@hpj.com | 314-873-3125

For additional event information please contact:

Emily Tintera
 Director of Business Development
 emily@boundmediagroup.com | 314-805-1395