

**AUGUST 6-8, 2025 /// CENTURY II PERFORMING ARTS & CONVENTION CENTER /// WICHITA, KANSAS**

### Tuesday, August 5

1:00 - 6:00 pm

Exhibitor move in

1:00 - 5:00 pm

Registration open

### Wednesday, August 6

7:00 am - 12:00 pm

Exhibitor move in

8:00 am - 5:00 pm

Registration open

8:00 am - 1:00 pm

Private meetings

1:00 pm - 6:00 pm

Exhibits Open on the tradeshow floor

#### **PRESENTATION TITLE**

#### **SPEAKER**

1:15 pm

**Opening Keynote:** Trade and tariff impacts on agriculture

Gregg Doud

2:15 pm

**Industry Keynote:** The value of mentors

Shane Tiffany

**Panel:** Alfalfa grower perspective

Moderated by Don Miller  
Panelists: Drew Thompson, Tim Peterson,  
Clayton Janicke

It's a process: Transitioning to Regenerative Agriculture

Tyler Johnson

Bushels, bleachers & burnout

Janna Splitter

3:15 pm

Uncovering alfalfa's hidden yield

Jeff Jackson & Leta Larsen

Advances in forage sorghum – water savings and quality

Brent Bean

Emerging diseases in bovine health—Asian longhorned tick, New World screwworm, and others

Dr. Rosslyn Biggs, DVM

4:15 pm

Top 10 Things to Know About Backgrounding Nutrition

Dale A. Blasi

How to pick the best alfalfa variety for your production needs

Don Miller

Ranch business development—Diversifying income streams

Lettie Nickell

5:15 pm

**Panel:** The toolbox to manage chinch bugs

Moderated by Sarah Sexton-Bowser  
Panelists: Brent Bean, Sandeep Marla, Brian  
McCornack

Livestock risk and insurance management options

Jennifer Ifft

Defending grasslands with satellites, strategy, and stewardship

Doug Spencer

6:00 pm

**Welcome Reception** on the Tradeshow floor - *Sponsored by Croplan*

6:15 pm

**Croplan Demo on the tradeshow floor**

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### Thursday, August 7

8:00 am - 9:00 am	Private meetings	
8:00 am - 5:00 pm	Registration open	
9:00 am - 5:00 pm	Exhibits open on the tradeshow floor	
	<b><u>PRESENTATION TITLE</u></b>	<b><u>SPEAKER</u></b>
8:00 am	<b>Panel:</b> Marketing your cattle for the highest bid	Moderated by Jason Warner Panelists: Barrett Broadie, Skylar Moore, Layne Konkel, Barrett Simon
	<b>Panel:</b> High yield success: Commodity growers share lessons learned	Moderated by Dave Deken Panelists: Alex Noll, Amy Peterson, Rob Stewart
9:00 am	<b>Industry Keynote:</b> Drought-resilient alfalfa varieties and deficit irrigation management strategies	Ian Ray
	Beef Quality Assurance Certification: Our pathway to continuous improvement	Dr. AJ Tarpoft, DVM
	Moving the fences back in HRW wheat breeding for a better consumer experience	Brett Carver
10:00 am	Where to cut inputs without losing yield	Brian Arnall
	Beef Quality Assurance Certification: Our pathway to continuous improvement	Dr. AJ Tarpoft, DVM
	Diverse forages and the opportunities they bring using regenerative management	Steve Swaffer
11:00 am	<b>Panel:</b> Farm and ranch advocacy	Panelists: Janna Splitter, Lettie Nickell, Amy Peterson, Jacquelyne Leffler
	Wheat streak mosaic virus	Kelsey Anderson-Onofre
	Alfalfa weevil and other competitors for the alfalfa crop	Jeff Whitworth
	Using DNA to make sound breeding decisions	Cody Jorgensen
12:00 pm	<b>Noble Research Sponsored Lunch &amp; Learn:</b> Improved Soil Health = Better Grazing <b>Industry Keynote:</b> Five steps towards your farms future	Steve Swaffer Shannon Ferrell
1:45 pm	Beef cattle situation & outlook	Glynn Tonsor
	<b>Fireside Chat:</b> Expanding markets in sorghum	Tim Lust and Craig Meeker
	<b>Panel:</b> HB4 Wheat - A rare opportunity for the U.S. wheat industry	Brad Erker, Dusti Gallagher, Dalton Henry
2:45 pm	Biologicals for the High Plains: Do they have a place in semi-arid environments?	Brian Arnall
	Hay Market Update: Diversity in alfalfa	Jordan Garrett
	Flower Farming in the nooks and crannies	Rachel Tucker
3:45 pm	<b>Panel:</b> Farm marketing and grain storage dynamics in an everchanging environment	Ken Eriksen, Guy Allen, Scott Sartor, and Mike Steenhoek
	The state of renewables in agriculture	Shannon Ferrell
	Evaluating fungicides and cropping system practices for sorghum stalk rot management	Rodrigo Onofre
4:45 pm	<b>FGI Demo on the tradeshow floor</b>	
5:00 pm	Farm bill and agricultural policy update	Jennifer Ifft
5:00 pm	<b>Attendee Reception</b>	Sec. Brooke Rollins (invited)

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### Friday, August 8

8:00 am - 9:00 am	Private meetings	
8:00 am - 1:00 pm	Registration open	
	<b><u>PRESENTATION TITLE</u></b>	<b><u>SPEAKER</u></b>
8:00 am	<b>Industry Keynote:</b> Growing a regenerative farm: An honest look at the adaptation of regenerative ag practices	Steve Tucker
9:00 am	Cropland livestock integration and soil health impacts	Bryan Jorgensen
10:00 - 10:30 am	<b>Break and Ceres Tag Demo on the tradeshow floor</b>	
10:30 am	From Data to Decisions: Interpreting Your Soil Health Sample Results	Noah Goza
11:30 am	<b>JP Weigand Sponsored Lunch &amp; Learn</b>	
12:00 pm	<b>HPI Live Award Presentation</b>	
12:15 - 1:15 pm	<b>Panel:</b> Sustainable cover crop rotations	Moderated by Steve Tucker Keith Berns, Scotty Herriman, Nick Guetterman, Ben Cramer
1:30 pm - 6:00 pm	Exhibitor move out	