

CROPS AND CATTLE

CONFERENCE & AG EXPO

SAVE THE DATE
AUGUST 4-6, 2026
Kansas City

2026 EXHIBITOR CONTRACT

Company Name: _____

Street/PO Box: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Telephone: _____ Website: _____

Primary Booth Contact: _____ Email: _____

Billing contact: _____ Contact Email: _____

Company Listing (check one): ☐ Use most recently provided company logo and description ☐ I will send new logo or description

For new company descriptions for use in digital and print directories, please provide a brief description (100 words or less) of the exhibiting company and its product(s) and/or service(s) below.

BOOTH PRICING

- ☐ 10x10 \$1,100 (\$11.00/sq. ft.)
☐ 10x20 \$1,900 (\$9.50/sq. ft.)
☐ 10x30 \$2,850 (\$9.50/sq. ft.)
☐ 20x20 \$3,600 (\$9.00/sq. ft.)
☐ 20x30 \$4,500 (\$7.50/sq. ft.)

BOOTH SELECTION

_____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Are there any companies you do not want to be next to?*

Efforts will be made to accommodate but we cannot guarantee placement of other exhibitors.

ADD ONS

- Corner Space (Inline Only) \$150
Co-Exhibitor Fee* \$450

**Co-exhibiting companies or brands share space and benefit from an additional listing in digital and print directories plus 2 additional staff and 2 additional guest passes. Max of one co-exhibitor per 100 sq. ft. of space.*

TOTAL COST OF EXHIBIT SPACE

Cost of space _____ + Add ons _____
= \$ _____

SHOW DIRECTORY ADVERTISING OPTIONS

All ads include color

- ☐ Full Page \$2,950
☐ 1/2 Page \$1,750
☐ 1/4 Page \$925
☐ 1/8 Page \$625

NOTE: This document serves as your official insertion order for Crops and Cattle Directory advertising space. Ad material is due by July 6, 2026. You will be billed for advertising separately, after production of the book.

PAYMENT TERMS

Payment in full is due upon receipt of invoice for all orders of 200 sq. ft. or less. A deposit equaling 50% of the total cost must accompany all orders of 300 sq. ft. or greater with the remaining balance due before January 31, 2026. All payments must be made in U.S. dollars.

Contacts will receive an electronic order confirmation and invoice. Questions regarding payment can be directed to our accounting department c/o Kathleen Letson at (314) 446-1390 or kathleen@wjinc.net.

AUTHORIZATION

We agree to abide by all conditions, rules and regulations governing Crops and Cattle per "2026 Rules and Regulations" found on www.hpjlive.com. We understand that acceptance of this application by show management constitutes a legal and binding contract. By signing, you agree that payment is due per the above payment terms.

Signature: _____

Print Name: _____

Date: _____