

2026 SPONSORSHIP *Packages*

GOLD LEVEL SPONSORSHIP

\$7,000

- Includes sponsorship of lunch/meal plus education session during Crops & Cattle day 1 or 2
- Lunch provided by sponsors with a 25-30 min. education session on stage
- Logo included on Crops & Cattle website and pre-event marketing leading up to event
- Logo included on all onsite show signage
- Logo included on show directory/Crops & Cattle preview edition coverage
- 10x10 exhibit space
- 2 sponsored social media posts
- 15 complimentary registration passes

REGISTRATION SPONSOR

(1 AVAILABLE)

\$6,000

- Includes sponsorship of Crops & Cattle registration and onsite registration
- Sponsor logo included on registration signage/signage directionals near registration area
- Sponsor logo included on self-check in/virtual kiosk
- Logo/branding on attendee/exhibitor registration bag
- Logo included on Crops & Cattle website and pre-event marketing leading up to event
- Logo included on all onsite show signage
- Logo included on show directory/Crops & Cattle preview edition coverage
- 10 complimentary registration passes
- 10x10 exhibit booth

LUNCH & LEARN SPONSOR

(2 AVAILABLE)

\$6,000

- Includes sponsorship of lunch/meal plus education session during Crops & Cattle day 1 or 2
- Lunch provided by sponsors with a 25-30 min. education session on stage
- Logo included on Crops & Cattle website and pre-event marketing leading up to event
- Logo included on all onsite show signage
- Logo included on show directory/Crops & Cattle preview edition coverage
- 10x10 exhibit space
- 2 sponsored social media posts
- 15 complimentary registration passes

LANYARD SPONSOR

(1 AVAILABLE)

\$4,000

- Includes logo/branding on Crops & Cattle lanyard
- Logo included on Crops & Cattle website and pre-event marketing leading up to event
- Logo included on all onsite show signage
- Logo included on show directory/Crops & Cattle preview edition coverage
- (1) literature piece or "swag item" included in Crops & Cattle registration bag
- 10 complimentary registration passes
- 10x10 booth space

SOLD

EDUCATION ROOM SPONSOR

(4 AVAILABLE)

\$4,000

- Wheat/Sorghum, Soil Health, Cattle, Alfalfa
 - Signage/branding recognition on exterior and interior of education room located on show floor
 - Logo included on all onsite show signage
 - Logo included on show directory/Crops & Cattle preview edition coverage
 - 10x10 exhibit space
 - 2 sponsored social media posts
 - 15 complimentary registration passes
 - Logo included on Crops & Cattle website and pre-event marketing leading up to event
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SILVER LEVEL SPONSORSHIP

\$3,500

- Logo included on Crops & Cattle website and pre-event marketing leading up to event
 - Logo included on all onsite show signage
 - Logo included on show directory/Crops & Cattle preview edition coverage
 - (1) 1/4 page print ad included in Crops & Cattle show directory/preview edition
 - (1) literature piece or "swag item" included in Crops & Cattle registration bag
 - 2 sponsored social media posts
 - 10x10 exhibit space
 - 10 complimentary registration passes
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NETWORKING BREAK SPONSOR

(2 AVAILABLE)

\$2,000

- Includes signage near/at networking break location & "serving area" indicating sponsor
 - Logo included on Crops & Cattle website and pre-event marketing leading up to event
 - Logo included on all onsite show signage
 - Logo included on show directory/Crops & Cattle preview edition coverage
 - 5 complimentary registration passes
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EVENT APP & EXHIBITOR PASSPORT SPONSORSHIP

(1 AVAILABLE)

\$2,000

- Sponsor branding on free Event app, and branding on "passport" game encouraging interaction with exhibitors.
 - Logo included on Crops & Cattle website and pre-event marketing leading up to event
 - Logo included on all onsite show signage
 - Logo included on show directory / Crops & Cattle preview edition coverage
 - (1) 1/4 page print ad included in Crops & Cattle show directory/preview edition
 - 3 complimentary registration passes
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BRONZE LEVEL SPONSORSHIP

\$1,500

- Logo included on Crops & Cattle website and pre-event marketing leading up to event
 - Logo included on all onsite show signage
 - Logo included on show directory / Crops & Cattle preview edition coverage
 - (1) 1/4 page print ad included in Crops & Cattle show directory/preview edition
 - 3 complimentary registration passes
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CROPS AND CATTLE

CONFERENCE & AG EXPO

SAVE THE DATE
AUGUST 4-6, 2026
Kansas City

2026 SPONSORSHIP APPLICATION

Company Name: _____

Street/PO Box: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Telephone: _____ Website: _____

Primary Booth Contact: _____ Email: _____

Billing contact: _____ Contact Email: _____

Company Listing (check one): ☐ Use most recently provided company logo and description ☐ I will send new logo or description

For new company descriptions for use in digital and print directories, please provide a brief description (100 words or less) of the exhibiting company and its product(s) and/or service(s) below.

SPONSORSHIP OPTIONS

- ☐ Gold Level Sponsorship\$7,000
- ☐ Registration Sponsor..... \$6,000
- ☐ Lunch & Learn Sponsor \$6,000
- ☐ Lanyard Sponsor..... \$4,000
- ☐ Education Room Sponsor..... \$4,000
- ☐ Silver Level Sponsorship \$3,500
- ☐ Networking Break Sponsor \$2,000
- ☐ Exhibitor "Passport" Sponsor \$2,000
- ☐ Bronze Level Sponsorship\$1,500

BOOTH SELECTION

_____ 1st Choice _____ 2nd Choice _____ 3rd Choice

Are there any companies you do not want to be next to?*

Efforts will be made to accommodate but we cannot guarantee placement of other exhibitors.

PAYMENT TERMS

Payment in full is due upon receipt of invoice for all orders of 200 sq. ft. or less. A deposit equaling 50% of the total cost must accompany all orders of 300 sq. ft. or greater with the remaining balance due before January 31, 2026. All payments must be made in U.S. dollars.

Contacts will receive an electronic order confirmation and invoice. Questions regarding payment can be directed to our accounting department c/o Kathleen Letson at (314) 446-1390 or kathleen@wjinc.net.

AUTHORIZATION

We agree to abide by all conditions, rules and regulations governing Crops and Cattle per "2026 Rules and Regulations" found on www.hpjlive.com. We understand that acceptance of this application by show management constitutes a legal and binding contract. By signing, you agree that payment is due per the above payment terms.

Signature: _____

Print Name: _____

Date: _____